CANASA presents

Security Canada
INTERNATIONAL SECURITY CONFERENCE & EXPOSITION

Exhibit and Sponsorship Prospectus 2018

CANADA’S LARGEST SECURITY SHOWS

EAST
Laval, Quebec
April 25, 2018

OTTAWA
Ottawa, Ontario
May 9, 2018

ALBERTA
Edmonton, Alberta
May 30, 2018

WEST
Richmond, British Columbia
June 13, 2018

ATLANTIC
Moncton, New Brunswick
September 12, 2018

CENTRAL
Toronto, ON
October 24 – 25, 2018

www.securitycanadaexpo.com
YOU’RE INVITED

When it comes down to it, the success of your business depends on your ability to get your products and services in front of the right people. If you’re in the security business, you can find those people right here, at Security Canada Trade Shows.

Our Exhibitors come back year after year because this is hands down the best place to meet the people at the heart of Canada’s security industry. Whether you’re looking to showcase your products, demonstrate new innovations or build new relationships, you need to be here. Our six trade shows take place in the country’s biggest markets, drawing top companies, leading executives and front-line technicians looking to stay on the cutting edge.

Grow your business and contribute to building a prosperous Canadian security industry, now and in the years to come. We look forward to helping you!

Steve Basnett, CEM
Director, Trade Shows and Events

“A colleague called me while I was at another show and he was attending the SCC show and said - you guys are missing out - what are you doing there when you should be here.”

Chris Bellar
Mobile Communications Inc.

“We consider The Security Canada Show a pivotal “must attend” event which acts as a major contributor to the future success of both clients and participants alike. The trendsetter for our industry for sure.”

Rita Murphy
Graybar Canada

“The show has been an enormous success for us. We wish to confirm our participation in all shows across Canada next year.”

Mark Macy
CEO & Managing Director
EmergencyResponsePortal.org

“Great attendance, great networking: This is the show to attend if you want to do business in Canada.”

Adam McGuern
OPTEX Inc.
GET INTO CANADA’S TOP MARKETS

The Security Canada Trade Shows are designed to make it easy for companies like yours to access Canada’s top six markets. Centrally located in key cities from east to west, our trade shows attract leading businesses and security professionals from all corners of the country. Make one investment and benefit six times over.

**TABLE OF CONTENTS**

The Premier Canadian Security Industry Experience ................................................................. 4
Buyer Profile ................................................................................................................................. 4
Why Partner with Security Canada? ............................................................................................ 6
Sponsorship ................................................................................................................................. 7
Security Canada East .................................................................................................................. 12
Security Canada Ottawa ............................................................................................................. 14
Security Canada Alberta ........................................................................................................... 16
Security Canada West ................................................................................................................. 18
Security Canada Atlantic .......................................................................................................... 20
Security Canada Central .......................................................................................................... 24
Exposition Rules and Regulations ............................................................................................. 26
CANADA’S PREMIER SECURITY INDUSTRY EXPERIENCE

How can you afford not to come?
Security Canada is a must-attend event for security professionals from coast to coast. Decision-makers from every sector of the industry are here, and 7 out of 10 won’t attend any other event this year.

BUYER PROFILE

Who can you expect to meet at your booth?
Security Canada dedicates itself to delivering qualified show attendees to the tradeshow floor across all buying segments. With 25% identified as company owners/business executives; 25% sales and marketing professionals and 20% technicians and installers, you can be assured that exhibiting at Security Canada means direct contact with the key decision makers at your booth. More than 60% of our attendees work with systems integrators, alarm companies and distributors; more than 20% expect to purchase more than $500,000 of equipment in the coming year.
SECURITY CANADA ATTENDEES, BY THE NUMBERS

WHAT THEY DO

- 25% Owner/Senior Executive/Management
- 20% Sales/Marketing
- 19% Technician/Installer
- 13% Operations/Personnel/Management
- 9% Other
- 7% Security Management/IT (CSO)
- 2% Facility/Loss Prevention
- 2% Educator/Student
- 2% Law Enforcement/Public Safety
- 1% Security Guard

EQUIPMENT PURCHASE

- 38% $0 - $49,999
- 14% $100,000 - $199,999
- 13% $200,000 - $499,999
- 13% $50,000 - $99,999
- 22% $500,000+

COMPANY TYPE

- 1% Locksmith
- 1% Monitoring Station
- 3% Guard Service/Alarm Response/Private Investigator
- 6% Systems Architects & Engineer/Consultants
- 7% Private Sector/Retail/Corporate End-User
- 8% Government/Law Enforcement/Crown Corporation
- 12% Other
- 17% Security Products and Services Distributors/Manufacturers/Agents
- 18% Alarm Company
- 27% Systems Integrator
WHY PARTNER WITH SECURITY CANADA?

Connect with security professionals and leading companies to generate new sales and grow your business.

1 BUILD YOUR BRAND

There’s no better place to showcase your latest innovations and established best-sellers. Bring your team; set up a live demonstration and show your customers the benefits of doing business with you. Security professionals come to Security Canada Trade Shows for two reasons: to stay up-to-date on the latest technology, and to buy. You have to be here to make the sale.

2 BUILD RELATIONSHIPS

Whether you’re an established player or just getting started, business comes down to one thing: relationships. Cut through the marketing noise and leverage the simple power of a good, old-fashioned smile and a handshake. When it comes to doing business, nothing beats that face-to-face connection. Security Canada Trade Shows are the best place to reconnect with existing customers and meet new ones. Why? Because everyone that matters in the Canadian security industry is here.

3 SELL

Studies show that trade show leads close 40% faster than traditional sales calls, so an investment in a booth at Security Canada is an investment in your business. We know that 9 out of 10 security professionals who attend each Security Canada Trade Show come from the region immediately surrounding the show. This means you’re talking to a new pool of prospective customers at every single show.

Take advantage of our Exhibitor Marketing Toolkit at www.securitycanadaexpo.com/exhibitortools, designed to help you maximize your ROI.

Trade show leads close 40% FASTER than traditional sales calls.
# SECURITY CANADA SPONSORSHIP PACKAGE OPTIONS

Participating at Security Canada Trade Shows as an Exhibitor and Sponsor is far more effective than personal sales calls or other marketing techniques. Sponsorship provides you the opportunity to showcase your brand and to interact with thousands of security professionals from across Canada, most of whom only attend Security Canada Trade Shows to learn, network and do business with companies like yours.

**NEW IN 2018:** Our sponsorship package options have been completely revamped and we look forward to counting you among the leading companies at the forefront of Canada’s security industry. We offer a variety of sponsorship packages, so that you will be able to find the perfect fit for your business regardless of your budget.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>COPPER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsorship Type</strong></td>
<td>National</td>
<td>National</td>
<td>National</td>
<td>National</td>
<td>National</td>
<td>Event</td>
</tr>
<tr>
<td>Minimum Investment</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Number of sponsorships available</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>10</td>
</tr>
</tbody>
</table>

**PRE-SHOW**

- Logo and link to company website on the SC Website*
- Logo on email communications*
- Logo on direct mail communications*
- Social Media promotion of sponsor participation ahead of each Trade Show
- Inclusion in pre-show email to all prospective attendees
- Spotting sponsors
- Logo on print advertisements in partner publications*
- Web ad on securitycanadaexpo.com home page
- Recognition as title sponsor on all Security Canada Trade Show promotions

**AT THE SHOW**

- Included a-la-carte sponsorship opportunities (based on availability)
- Logo on Sponsorship Acknowledgement Signage - sized to sponsorship level*
- Logo in the Show Guide - sized to sponsorship level*
- Social Media promotion of sponsor participation at each Trade Show
- Ad in the Show Guide - sized to sponsorship level
- Logo featured on Show Guide Exhibitor List
- Enhanced company description in each Show Guide

**POST SHOW**

- Inclusion in post show email to all registered attendees
- Banner Ad on Security Canada Website for 3 months

**VALUE ADDED**

- Premiere positioning on CANASA website for 3 months
- Premiere positioning on CANASA monthly enewsletter for 3 months
- Hole sponsorship at all Security Canada Golf Tournaments

* Sized to selected sponsorship level (national or event)

Please note that priority is given to the previous year’s sponsors and national sponsors, until January 31st, 2018. National sponsors must exhibit at a minimum of five Security Canada Trade Shows.
A LA CARTE SPONSORSHIP OPPORTUNITIES

We offer a variety of flexible, à-la-carte sponsorship opportunities so that you will be able to find the perfect fit for your business regardless of your budget.

<table>
<thead>
<tr>
<th>A LA CARTE SPONSORSHIP</th>
<th>SCE</th>
<th>SCO</th>
<th>SCAib</th>
<th>SCW</th>
<th>SCAtl</th>
<th>SCC</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyards</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>SOLD</td>
</tr>
<tr>
<td>(includes 5/8” lanyard with double bulldog clip &amp; safety)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Give your company and brand some very high profile visibility by sponsoring the lanyards that are handed out to all Security Canada Trade Show participants.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Bag stands at the entrance</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>SOLD</td>
</tr>
<tr>
<td>(includes supply of bags 15”(h) x 12”(w) x 4”(d), 1 colour)</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Sponsorship of Security Canada Trade Show bags, handed to all participants at the entrance to the show floor, provides excellent positioning of your company and brand.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td></td>
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<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Sponsorship of pre-show plenary session</td>
<td>$3,500</td>
<td>$2,500</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$4,000 (x2)</td>
<td>$12,000</td>
</tr>
<tr>
<td>(includes breakfast for attendees)</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Showcase your brand’s leadership around key security issues, presented by high-profile keynote speakers over breakfast, prior to the trade show opening.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td></td>
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<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Aisle signs</td>
<td>$2,500</td>
<td>$2,500</td>
<td>$2,000</td>
<td>$2,500</td>
<td>$2,000</td>
<td>$3,500</td>
<td>$12,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Your company name and logo will be displayed on each of the aisles, either on carpeting or for SCC, on signs suspended over the show.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
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<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Charging stations</td>
<td>$3,000</td>
<td>$2,500</td>
<td>$2,500</td>
<td>$3,000</td>
<td>$2,500</td>
<td>$4,000</td>
<td>$12,000</td>
</tr>
<tr>
<td>Let attendees charge their phone batteries while being exposed to your brand and message at one of our high-profile charging stations. Several sponsorships are available at Security Canada Central.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td></td>
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<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Name badges</td>
<td>$1,900</td>
<td>$1,500</td>
<td>$1,500</td>
<td>$1,900</td>
<td>$1,500</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Gain premium visibility with your logo digitally printed in colour on all name badges.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Hanging banners</td>
<td>$1,900</td>
<td>$1,500</td>
<td>$1,500</td>
<td>$1,900</td>
<td>$1,500</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>(includes production and hanging of 10 ft x 3 ft banner)</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Hang your message where all can see it. Multiple hanging banner opportunities are available at all Security Canada Trade Shows.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
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<td></td>
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<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Floor mats</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>Your logo digitally printed in colour on 16-square foot mats at the show entrance. Production and installation included.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Flag banners</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>(supplied by sponsor)</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>The self-supporting 7’ x 3’ flag banners will be positioned in the registration area. Flag banner must be supplied by sponsor.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Registration kiosk</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$1,500</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Your logo on all registration counters and desks.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td></td>
</tr>
<tr>
<td>Show floor plan</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
<tr>
<td>Display your logo on the floor plan of each Security Canada Show Guide, handed to all attendees and displayed at the trade show entrance.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
<tr>
<td>Sponsorship of education flash stage</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$4,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Your logo on screen at Security Canada Central’s Education Flash Stage. One sponsorship is available at the Central show.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
<tr>
<td>Parking area shuttle</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$2,600</td>
<td>N/A</td>
</tr>
<tr>
<td>Sponsor the shuttle bus that brings attendees to the show from the parking area. One sponsorship is available at the Central show.</td>
<td></td>
<td></td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
<td>incl.</td>
</tr>
</tbody>
</table>

Please note that priority is given to the previous year’s sponsors and national sponsors, until January 31st, 2018. National sponsors must exhibit at a minimum of five Security Canada Trade Shows.

Don’t see an opportunity that interests you? We can help you design a custom brand visibility opportunity at any of our Security Canada Trade Shows.

Effective as of February 8, 2018
## SPONSORSHIP REQUEST FORM

Please indicate your choice by checking the box of the sponsorship opportunity you are interested in and we will do our utmost to accommodate your request. Please note that priority is given to the previous year’s sponsors and national sponsors, until January 31st, 2018. National sponsors must exhibit at a minimum of five Security Canada Trade Shows to be eligible for national sponsorship.

### SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>TYPE</th>
<th>SPONSORSHIP</th>
<th>SELECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>$50,000 (includes $25,000 in a-la-carte sponsorship)</td>
<td>☐</td>
</tr>
<tr>
<td>DIAMOND</td>
<td>$25,000 (includes $20,000 in a-la-carte sponsorship)</td>
<td>☐</td>
</tr>
<tr>
<td>GOLD</td>
<td>$15,000 (includes $12,000 in a-la-carte sponsorship)</td>
<td>☐</td>
</tr>
<tr>
<td>SILVER</td>
<td>$10,000 (includes $8,000 in a-la-carte sponsorship)</td>
<td>☐</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$5,000 (includes $4,000 in a-la-carte sponsorship)</td>
<td>☐</td>
</tr>
<tr>
<td>COPPER</td>
<td>$1,000</td>
<td></td>
</tr>
</tbody>
</table>

#### A LA CARTE SPONSORSHIP

<table>
<thead>
<tr>
<th>TYPE</th>
<th>SCE</th>
<th>SCO</th>
<th>SCA1b</th>
<th>SCW</th>
<th>SCA1l</th>
<th>SCC</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyards (includes 5/8” lanyard)</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>$20,000</td>
</tr>
<tr>
<td>Bag stands at the entrance (includes supply of bags 15” x 12” x 4”)</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>$20,000</td>
</tr>
<tr>
<td>Sponsorship of pre-show plenary (includes breakfast for attendees)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$12,000</td>
</tr>
<tr>
<td>Aisle signs</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$12,000</td>
</tr>
<tr>
<td>Charging stations</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$12,000</td>
</tr>
<tr>
<td>Name badges</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
<td>$8,000</td>
</tr>
<tr>
<td>Hanging banners (includes production and hanging of 10 ft x 3 ft banner)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$8,000</td>
</tr>
<tr>
<td>Floor mats</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$8,000</td>
</tr>
<tr>
<td>Flag banners (supplied by sponsor)</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$4,000</td>
</tr>
<tr>
<td>Registration kiosk</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$4,000</td>
</tr>
<tr>
<td>Show floor plan</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$4,000</td>
</tr>
<tr>
<td>Sponsorship of education flash stage</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$4,000</td>
</tr>
<tr>
<td>Parking area shuttle</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>$2,600</td>
</tr>
</tbody>
</table>

Please note: Sponsorships will not be confirmed until full payment has been received. One of our representatives will contact you to confirm your choice, finalize sponsorship arrangements and issue an invoice.

Company Name: ___________________________  Company Address: ___________________________

Contact Name: ___________________________  Contact Title: ___________________________

Contact Email: ___________________________  Contact Phone: ___________________________

Canadian Security Association - 50 Acadia Avenue, Suite 201, Markham, ON L3R 0B3 | Tel: (905) 513-0622 | Toll Free: 1 (800) 538-9919 | Fax: (905) 513-0624 | web: www.canasa.org

Effective as of February 8, 2018
SHOW GUIDE ADVERTISING

Ad Selection:
(Subject to availability)

☐ Full page  ☐ 1/2 horizontal  ☐ IFC  ☐ IBC  ☐ OBC  ☐ Logo with listing

Exhibitor: __________________________________________ Contact: __________________________

Address: ______________________________________________ City: ______________ Province: __________ Postal code: __________

Telephone: __________________ Fax: __________________ Email: __________________________

Payment enclosed for $________

Charge my: ☐ Visa  ☐ American Express  ☐ MasterCard

Card #: __________________ Expiry date: __________

Card holder name: __________________ Signature: __________________ Date: __________

Ad cost $________

Add logo ($99) $________ +

Sub-total $________ =

HST 13% $________ 13%

Total $________ =

Talk to us!

We can help develop the right brand exposure opportunity at any Security Canada event, or at all six. Contact: Linda Wawryk (905) 513-0622 ext. 227 or 1 (800) 538-9919 ext. 227 or lwawryk@canasa.org

Electronic files: Mac or PC-based. Acceptable software includes: Adobe InDesign, Adobe Photoshop, Adobe Illustrator. All images must be high resolution, 300 dpi or better. All fonts must be included or embedded. All ads are in full colour.

Deadline:
Friday, August 24, 2018
If Quebec is your market, Security Canada East is your way in. Quebec's leading security professionals gather at Security Canada East in Laval every year to showcase innovations and do business in this unique security market. Solidify existing relationships and expand your network at this one-of-a-kind trade show.

Tentative schedule

April 24
1:00 p.m. Set-up begins
5:00 p.m. Set-up ends

April 25
8:00 a.m. Set-up begins
10:00 a.m. Exposition opens
12:00 p.m. Luncheon on show floor
5:00 p.m. Exposition closes and tear down

Free booth extras include:

• 6' draped table
• Access to electricity
• Floor covering by venue
• Five free Exhibitor badges
• Pipe and drape
• Listing in show directory
• Listing on Security Canada website

For more information please contact

Steve Basnett, CEM,
Director, Trade Shows and Events
T: (905) 513-0622 ext 224  F: (905) 513-0624
E: sbasnett@canasa.org

* Floor plan subject to change.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________ My Company is a CANASA member  YES  NO

Street ____________________________________________________________ City ______________________________

Province/State __________________ Postal Code/Zip _______________ Country __________________

Show Co-ordinator* ______________________________________________ Title ______________________________________

Phone ______________________________________________ Fax ____________________________________________________

Email ______________________________________________ Web ___________________________________________________

* All Exhibitor information is sent via email to the show co-ordinator.

Location: I would like ________ booth(s). Please indicate booth # preference 1. ________ 2. ________ 3. ________

Products and services: I plan to exhibit

Please list any organizations or competitors you do not want to be positioned close to: _________________________________________

We will do our best to honour your request but cannot guarantee it.

Exhibit booth space rental must be paid in full before the Company is permitted to install its display. The Company acknowledges having read the exposition rules and regulations contained in this brochure, the Exhibitor manual, and the health and safety policy as posted on the Security Canada website, all of which are incorporated by reference herein and form part of this trade show contract. The Company agrees to be bound by all of the above and to ensure that its employees, agents, and assigns also act in accordance with the above.

A. Investment: Based on a 10’ x 8’ space or table top.

<table>
<thead>
<tr>
<th>CANASA member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth (10’ x 8’)</td>
<td>Table Top (6’ x 2’)</td>
</tr>
<tr>
<td>$2,297</td>
<td>$1,800</td>
</tr>
</tbody>
</table>

*All prices in Canadian dollars. U.S. Exhibitors please use the daily conversion rate if paying by U.S. cheque.

B. Administrative surcharge for subletting: $300 per company

Surcharge applicable only if more than one company is sharing a booth. Maximum one sublet. (Note: A separate contract must be completed for every company that sublets from you.)

C. GST: A 5% Goods and Services Tax is applied to the total cost of A+B

D. QST: A 9.975% Provincial Tax is applied to the total cost of A+B

FULL PAYMENT MUST ACCOMPANY CONTRACT. Contracts will NOT be processed without full payment.

CREDIT CARD PAYMENT SECTION

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card # ____________________________ Expiry ____________

Cardholder Name ____________________________

Signature ______________________________________

☐ I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

GST #R121787402
QST #1015564195
Cheques, Direct Deposit, VISA, MasterCard or AMEX accepted

A. $ __________________

B. $ __________________ (if applicable)

C. GST $ __________________ (5%)

D. QST $ __________________ (9.975%)

$ __________________

TOTAL AMOUNT DUE (TOTAL A+B+C+D)

Canadian Security Association
50 Acadia Avenue, Suite 201
Markham ON L3R 0B3
Tel: (905) 513-0622 TF: 1 (800) 538-9919
Fax: (905) 513-0624
Email: lwawryk@canasa.org
www.canasa.org
www.securitycanadaexpo.com

This is your invoice. Additional invoices will not be issued.

Signature _______________________ Date _______________________

Download the electronic form
Security Canada Ottawa is an annual gathering of security professionals from across all sectors of the industry, including government, military and private sector buyers. If you’re looking to do business in Canada’s capital region, Security Canada Ottawa is your first stop.

**Tentative schedule**

**May 9**

- 7:00 a.m. Set-up begins
- 10:30 a.m. Set-up ends
- 11:00 a.m. Exposition opens with luncheon on show floor
- 4:00 p.m. Exposition closes and tear down

**Free booth extras include:**

- 6’ draped table
- Access to electricity
- Floor covering by venue
- Five free Exhibitor badges
- Pipe and drape
- Listing in show directory
- Listing on Security Canada website

For more information please contact

**Steve Basnett, CEM, Director, Trade Shows and Events**

**T:** (905) 513-0622 ext 224  **F:** (905) 513-0624  **E:** sbasnett@canasa.org

* Floor plan subject to change.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________ My Company is a CANASA member ☐ YES ☐ NO

Street ________________________________________________________________ City _________________________________
Province/State _______________________________________ Postal Code/Zip ______________ Country ____________________

Show Co-ordinator* ________________________________________________ Title ______________________________________
Phone ______________________________________________ Fax ____________________________________________________
Email _______________________________________________ Web ___________________________________________________

*All Exhibitor information is sent via email to the show co-ordinator. It is the responsibility of the sender to ensure the contract has been received by CANASA.

Location: I would like __________ booth(s). Please indicate booth # preference 1. _________ 2. _________ 3. _________

Products and services: I plan to exhibit ______________________________________________________________________

Please list any organizations or competitors you do not want to be positioned close to: ________________________________________

We will do our best to honour your request but cannot guarantee it.

Note: CANASA recommends you regularly visit the latest floor plans online to review changes in configurations and Exhibitors in neighbouring booths.

A. Investment: Based on a 10’ x 8’ space. (Displays must not exceed 8’ in height.)

<table>
<thead>
<tr>
<th>ASIS &amp; CANASA members</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,900</td>
<td>$2,210</td>
</tr>
</tbody>
</table>

*All prices in Canadian dollars. U.S. Exhibitors please use the daily conversion rate if paying by U.S. cheque.

B. Administrative surcharge for subletting: $300 per company

Surcharge applicable only if more than one company is sharing a booth. Maximum one sublet.
(Note: A separate contract must be completed for every company that sublets from you.)

C. HST: A 13% Harmonized Sales Tax is applied to the total cost of A+B

FULL PAYMENT MUST ACCOMPANY CONTRACT. Contracts will NOT be processed without full payment.

CREDIT CARD PAYMENT SECTION

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card # __________________ Expiry __________

Cardholder Name ____________________________________________________________

Signature ________________________________________________________________

☐ I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

HST #R121787402

Cheques, Direct Deposit, VISA, MasterCard or AMEX accepted

A. $ __________________
B. $ __________________ (if applicable)

$ __________________ SUBTOTAL A+B

C. HST (13%) $ __________________

$ __________________ TOTAL AMOUNT DUE (TOTAL A+B+C)

Canadian Security Association
50 Acadia Avenue, Suite 201
Markham ON L3R 0B3
Tel: (905) 513-0622 TF: (800) 538-9919
Fax: (905) 513-0624
Email: lwawryk@canasa.org
www.canasa.org
www.securitycanadaexpo.com

SECURITY CANADA OTTAWA
Ottawa Conference and Event Centre
Ottawa, Ontario • May 9, 2018

$1,900 $2,210

Please make cheques payable to “CANASA”. This is your invoice. Additional invoices will not be issued.

Signature __________________ Date __________

Submission of this form either signed or unsigned, by email, by fax or by personal delivery, constitutes acceptance of the terms and conditions of this contract. You agree that you have read, understood and accepted the information provided to you for reserving exhibit booth space at Security Canada and you agree to all payments as detailed in this contract.
Security Canada Alberta brings government and private security customers to you from across the prairie provinces, including Manitoba, Saskatchewan and Alberta. This western economic powerhouse is an excellent place to expand your client base while cementing existing partnerships. Don’t miss this incredible opportunity to build your business.

Tentative schedule

May 30

8:00 a.m.  Set-up begins
11:30 a.m. Set-up ends
12:00 p.m. Exposition opens with luncheon on show floor
5:00 p.m.  Exposition closes and tear down

Free booth extras include:

- 6’ draped table
- Access to electricity
- Floor covering by venue
- Five free Exhibitor badges
- Pipe and drape
- Listing in show directory
- Listing on Security Canada website

For more information please contact
Steve Basnett, CEM,
Director, Trade Shows and Events
T: (905) 513-0622 ext 224  F: (905) 513-0624
E: sbasnett@canasa.org

* Floor plan subject to change.

CANASA members SAVE

AN ADDITIONAL $300 PER BOOTH!

All booths are 10’ wide x 10’ deep.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________ My Company is a CANASA member ☐ YES ☐ NO
Street ________________________________________________________________ City _________________________________
Province/State _______________________________________ Postal Code/Zip ______________ Country ____________________
Show Co-ordinator* ________________________________________________ Title ______________________________________
Phone ______________________________________________ Fax ____________________________________________________
Email ______________________________________________ Web ___________________________________________________

* All Exhibitor information is sent via email to the show co-ordinator. It is the responsibility of the sender to ensure the contract has been received by CANASA.

Location: I would like _________ booth(s). Please indicate booth # preference 1. _________ 2. _________ 3. _________

Products and services: I plan to exhibit ______________________________________________________________________

Please list any organizations or competitors you do not want to be positioned close to: ________________________________________________

We will do our best to honour your request but cannot guarantee it.

Note: CANASA recommends you regularly visit the latest floor plans online to review changes in configurations and Exhibitors in neighbouring booths.

Exhibit booth space rental must be paid in full before the Company is permitted to install its display. The Company acknowledges having read the exposition rules and regulations contained in this brochure, the Exhibitor manual, and the health and safety policy as posted on the Security Canada website, all of which are incorporated by reference herein and form part of this trade show contract. The Company agrees to be bound by all of the above and to ensure that its employees, agents, and assigns also act in accordance with the above.

A. Investment: Based on a 10’ x 10’ space. (Displays must not exceed 8’ in height.)

CANASA member $2,060
Non-member $2,377

* All prices in Canadian dollars. U.S. Exhibitors please use the daily conversion rate if paying by U.S. cheque.

B. Administrative surcharge for subletting: $300 per company

Surcharge applicable only if more than one company is sharing a booth. Maximum one sublet. (Note: A separate contract must be completed for every company that sublets from you.)

C. GST: A 5% Goods and Services Tax is applied to the total cost of A+B

FULL PAYMENT MUST ACCOMPANY CONTRACT. Contracts will NOT be processed without full payment.

CREDIT CARD PAYMENT SECTION

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card # ___________________________ Expiry ____________
Cardholder Name ____________________________
Signature _____________________________________

☐ I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

GST #R121787402

Cheques, Direct Deposit, VISA, MasterCard or AMEX accepted

A. $ ________________
B. $ ________________ (if applicable)

$ ____________________ SUBTOTAL A+B

C. GST $ ____________________ (5%)

$ ____________________ TOTAL AMOUNT DUE (TOTAL A+B+C)

Canadian Security Association
50 Acadia Avenue, Suite 201
Markham ON L3R 0B3
Tel: (905) 513-0622 TF: 1 (800) 538-9919
Fax: (905) 513-0624
Email: lwawryk@canasa.org
www.canasa.org
www.securitycanadaexpo.com

Please make cheques payable to “CANASA”. This is your invoice. Additional invoices will not be issued.

Signature ____________________________ Date ____________

Submission of this form either signed or unsigned, by email, by fax or by personal delivery, constitutes acceptance of the terms and conditions of this contract. You agree that you have read, understood and accepted the information provided to you for reserving exhibit booth space at Security Canada and you agree to all payments as detailed in this contract.
The Pacific Northwest represents billions of dollars in security-related spending each year. Buyers from every sector come to Security Canada West to stay up-to-date on technology and to connect with the companies they’ll do business with all year long. There’s no better place to grow your business.

For more information please contact
Steve Basnett, CEM, Director, Trade Shows and Events
T: (905) 513-0622 ext 224  F: (905) 513-0624
E: sbasnett@canasa.org

* Floor plan subject to change.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________ My Company is a CANASA member □ YES □ NO

Street ________________________________________________________________ City _______________________________

Province/State _______________________________________ Postal Code/Zip ______________ Country __________________

Show Co-ordinator* ________________________________________________ Title ______________________________________

Phone ______________________________________________ Fax ____________________________________________________

Email ______________________________________________ Web ___________________________________________________

*All Exhibitor information is sent via email to the show co-ordinator.

It is the responsibility of the sender to ensure the contract has been received by CANASA.

Location: I would like _________ booth(s). Please indicate booth # preference 1. _________ 2. _________ 3. _________

Products and services: I plan to exhibit ______________________________________________________________________

Please list any organizations or competitors you do not want to be positioned close to: __________________________________________

We will do our best to honour your request but cannot guarantee it.

Note: CANASA recommends you regularly visit the latest floor plans online to review changes in configurations and Exhibitors in neighbouring booths.

Exhibit booth space rental must be paid in full before the Company is permitted to install its display. The Company acknowledges having read the exposition rules and regulations contained in this brochure, the Exhibitor manual, and the health and safety policy as posted on the Security Canada website, all of which are incorporated by reference herein and form part of this trade show contract. The Company agrees to be bound by all of the above and to ensure that its employees, agents, and assigns also act in accordance with the above.

A. Investment: Based on a 10’ x 6’ space or table top. (Display may not exceed 8’ in height. Table tops are limited to what will fit on the table.)

<table>
<thead>
<tr>
<th>CANASA member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth (10’ x 6’)</td>
<td>Table Top (6’ x 2’)</td>
</tr>
<tr>
<td>$2,162</td>
<td>$1,670</td>
</tr>
</tbody>
</table>

*All prices in Canadian dollars. U.S. exhibitors please use the daily conversion rate if paying by U.S. cheque.

B. Administrative surcharge for subletting: $300 per company

Surcharge applicable only if more than one company is sharing a booth. Maximum one sublet.

(Note: A separate contract must be completed for every company that sublets from you.)

C. GST: A 5% Goods and Services Tax is applied to the total cost of A+B

FULL PAYMENT MUST ACCOMPANY CONTRACT. Contracts will NOT be processed without full payment.

CREDIT CARD PAYMENT SECTION

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card # ___________________________ Expiry ______________

Cardholder Name __________________________

Signature ______________________________________________

I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

GST #R121787402

Cheques, Direct Deposit, VISA, MasterCard or AMEX accepted

A. $ ____________________

B. $ ____________________ (if applicable)

$ ____________________ SUBTOTAL A+B

C. GST (5%) $ ____________________

$ ____________________ TOTAL AMOUNT DUE (TOTAL A+B+C)

Canadian Security Association
50 Acadia Avenue, Suite 201
Markham ON L3R 0B3
Tel: (905) 513-0622 TF: 1 (800) 538-9919
Fax: (905) 513-0624
Email: lwawryk@canasa.org
www.canasa.org
www.securitycanadaexpo.com

SECURITY CANADA WEST
River Rock Casino Resort
Richmond, British Columbia June 13, 2018

Submission of this form either signed or unsigned, by email, by fax or by personal delivery, constitutes acceptance of the terms and conditions of this contract. You agree that you have read, understood and accepted the information provided to you for reserving exhibit booth space at Security Canada and you agree to all payments as detailed in this contract.

Download the electronic form
Welcome to one of Canada’s fastest-growing markets, with attendees who put a premium on doing business face-to-face. Break into new markets and solidify existing relationships to capitalize on this region’s incredible momentum.

Tentative schedule
September 12
8:00 a.m.  Set-up begins
11:30 a.m. Set-up ends
12:00 p.m. Exposition opens with luncheon on show floor
5:00 p.m.  Exposition closes and tear down

Free booth extras include:
- 6’ draped table
- Access to electricity
- Floor covering by venue
- Three free Exhibitor badges
- Pipe and drape
- Listing in show directory
- Listing on Security Canada website

For more information please contact
Steve Basnett, CEM,
Director, Trade Shows and Events
T: (905) 513-0622 ext 224  F: (905) 513-0624
E: sbasnett@canasa.org

AN ADDITIONAL $200 PER BOOTH!
This is a table top only event. All displays must fit on the table provided.

* Floor plan subject to change.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________ My Company is a CANASA member ☐ YES ☐ NO
Street ____________________________________________________________________________ City ___________________________
Province/State ______________________________________ Postal Code/Zip ______________ Country __________________
Show Co-ordinator* ________________________________________________ Title ______________________________________
Phone ______________________________________________ Fax ____________________________________________________
Email _______________________________________________ Web ___________________________________________________
*All Exhibitor information is sent via email to the show co-ordinator.
It is the responsibility of the sender to ensure the contract has been received by CANASA.

Location: I would like ________ booth(s). Please indicate booth # preference 1. ________ 2. ________ 3. ________

Products and services: I plan to exhibit ______________________________________________________________________
Please list any organizations or competitors you do not want to be positioned close to: _______________________________________________
We will do our best to honour your request but cannot guarantee it.
Note: CANASA recommends you regularly visit the latest floor plans online to review changes in configurations and Exhibitors in neighbouring booths.

A. Investment: Based on a 6’ x 2’ table. This is a table top only event.
   (All display material must fit on the table and not exceed 8’ in height, measured from the ground up.)
   
   CANASA member | Non-member
   $1,295 | $1,495

   *All prices in Canadian dollars. U.S. Exhibitors please use the daily conversion rate if paying by U.S. cheque.

B. Administrative surcharge for subletting: $300 per company
   Surcharge applicable only if more than one company is sharing a booth. Maximum one sublet.
   (Note: A separate contract must be completed for every company that sublets from you.)

C. HST: A 15% Harmonized Sales Tax is applied to the total cost of A+B

FULL PAYMENT MUST ACCOMPANY CONTRACT. Contracts will NOT be processed without full payment.

CREDIT CARD PAYMENT SECTION

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Credit Card # ____________________________ Expiry ____________

Cardholder Name ________________________________________________

Signature _______________________________________________________

☐ I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

HST #R121787402
Cheques, Direct Deposit, VISA, MasterCard or AMEX accepted

A. ____________
B. ____________ (if applicable)

$ ____________ SUBTOTAL A+B

C. HST (15%) $ ____________

$ ____________ TOTAL AMOUNT DUE (TOTAL A+B+C)

Canadian Security Association
50 Acadia Avenue, Suite 201
Markham ON L3R 0B3
Tel: (905) 513-0622 TF: 1 (800) 538-9919
Fax: (905) 513-0624
Email: lwawryk@canasa.org
www.canasa.org
www.securitycanadaexpo.com

Security Canada
International Security Conference & Exposition

SECURITY CANADA ATLANTIC
Casino New Brunswick
Moncton, New Brunswick • September 12, 2018

Please make cheques payable to “CANASA”. This is your invoice. Additional invoices will not be issued.

Signature ____________________________ Date ____________

Submission of this form either signed or unsigned, by email, by fax or by personal delivery, constitutes acceptance of the terms and conditions of this contract. You agree that you have read, understood and accepted the information provided to you for reserving exhibit booth space at Security Canada and you agree to all payments as detailed in this contract.
Held in Canada’s largest urban centre, Security Canada Central draws thousands of security industry leaders to Toronto every fall. Government, military and private sector buyers come to do millions of dollars of business, so if you’re selling to Canada’s security community, you can’t afford to miss this opportunity. The vast majority of our attendees attend no other security trade shows - this is your chance to take centre stage.

Tentative schedule

**October 23**
- 8:00 a.m. Set-up begins
- 5:00 p.m. Set-up ends

**October 24**
- 8:00 a.m. Set-up begins
- 10:00 a.m. Exposition opens
- 5:30 p.m. Exposition closes

**October 25**
- 10:00 a.m. Exposition opens
- 3:00 p.m. Exposition closes & tear down

Free booth extras include:
- Booth carpet and daily vacuuming
- Five free Exhibitor badges
- Pipe and drape
- Listing in show directory
- Listing on Security Canada website

For more information please contact
Steve Basnett, CEM,
Director, Trade Shows and Events
T: (905) 513-0622 ext 224  F: (905) 513-0624  E: sbasnett@canasa.org

**AN ADDITIONAL $400 PER BOOTH!**
All booths are 10’ wide x 10’ deep.
Please visit www.securitycanadaexpo.com for the most up-to-date floor plan.
INVOICE and CONTRACT for EXPOSITION (The “Trade Show Contract”) between the Canadian Security Association (“CANASA”) and the Exhibitor described below (the “Company”).

Company ______________________________________________________

My Company is a CANASA member □ YES □ NO

Street ________________________________________________________________

City _________________________________

Province/State _______________________________________ Postal Code/Zip ______________ Country ____________________

Show Co-ordinator* ________________________________________________ Title ______________________________________

Phone ______________________________________________ Fax ____________________________________________________

Email _______________________________________________ Web ___________________________________________________

* All Exhibitor information is sent via email to the show co-ordinator.

It is the responsibility of the sender to ensure the contract has been received by CANASA.

Location: I would like _________ booth(s). Please indicate booth # preference 1. _________ 2. _________ 3. _________

Products and services: I plan to exhibit ______________________________________________________________________

Please list any organizations or competitors you do not want to be positioned close to: ____________________________________________________________

We will do our best to honour your request but cannot guarantee it.

Note: CANASA recommends you regularly visit the latest floor plans online to review changes in configurations and Exhibitors in neighbouring booths.

Exhibit booth space rental must be paid in full before the Company is permitted to install its display. The Company acknowledges having read the exposition rules and regulations contained in this brochure, the Exhibitor manual, and the health and safety policy as posted on the Security Canada website, all of which are incorporated by reference herein and form part of this trade show contract. The Company agrees to be bound by all of the above and to ensure that its employees, agents, and assigns also act in accordance with the above.

A. Investment: Based on a 10’ x 10’ booth.

(All single and in-line booth back walls are restricted to 8’ in height. No part of the structural display at its full 8’ height may extend out more than 5’ from the back wall at that height.)

<table>
<thead>
<tr>
<th></th>
<th>CANASA member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before June 30, 2018</td>
<td>$3,567</td>
<td>$3,975</td>
</tr>
<tr>
<td>After June 30, 2018</td>
<td>$3,873</td>
<td>$4,281</td>
</tr>
</tbody>
</table>

* All prices in Canadian dollars. U.S. Exhibitors please use the daily conversion rate if paying by U.S. cheque. Island booths can be created by purchasing and removing surrounding booths at 1/2 price.

B. Administrative surcharge for subletting: $800 per company (Note: A separate contract must be completed for every company that sublets from you.)

C. Premium for front booth positioning: $900 per company (See shaded area of floor plan) Applies only to booths in the front row.

D. HST: A 13% Harmonized Sales Tax is applied to the total cost of A+B+C

Reserve by February 28, 2018, with a 25% deposit. After March 1, 2018, reservations require a 50% deposit. Contracts will NOT be processed without deposit amount. All booth balances are due by July 5, 2018.

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CREDIT CARD PAYMENT SECTION

VISA □ MASTERCARD □ AMERICAN EXPRESS

Credit Card # ____________________________ Expiry ____________

Cardholder Name __________________________

Signature __________________________

I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

Please make cheques payable to “CANASA”. This is your invoice. Additional invoices will not be issued.

Signature __________________________ Date ____________

Submission of this form either signed or unsigned, by email, by fax or by personal delivery, constitutes acceptance of the terms and conditions of this contract. You agree that you have read, understood and accepted the information provided to you for reserving exhibit booth space at Security Canada and you agree to all payments as detailed in this contract.
Exposition Rules and Regulations

The basic concept of the Security Canada Conference(s) and Exhibition(s) (the "Show(s)") is to make exhibit areas open, accessible and visually appealing to attendees. The floor plans have been designed so that all exhibit booths will be viewable and equally visible to attendees. The following exposition rules and regulations will apply in order to provide each Exhibitor the opportunity to make effective use of this space without infringing the rights of other Exhibitors. For the purposes of this trade show contract, the Exhibitor is one and the same as the company.

1. Management. In these rules and regulations, "show management" shall mean the Canadian Security Association ("CANASA"), its Board of Directors, officers, employees, agents, successors, assigns, and any persons appointed, delegated, or hired by CANASA to manage any or all aspects of the Security Canada conferences or exhibitions.

2. Payment Terms. The trade show contract must be paid in full before any Exhibitor is permitted to install any equipment. If full payment is not made by the payment deadline date indicated on the front page hereof, the company will be deemed to have abandoned its exhibit space booth and will forfeit (i.e., lose) any deposit(s).

3. Occupancy. The actual occupancy of the exhibit booth space rented by the company is of the essence in this trade show contract, and if the company does not occupy such space, the show management (defined as the company, its employees and contractors, against all claims, losses, suits, damages, judgments, expenses and charges of every kind resulting from its occupancy of the exhibit booth space herein contracted for, by reason of personal injuries, death, property damage, loss, or any other cause, howsoever caused by the company, its officers, directors, employees, and subletting tenants, and all third parties.

The show management shall not be responsible for loss or damage to displays, lights, goods, equipment or machinery belonging to Exhibitors, whether resulting from criminal or terrorist acts, strikes, fires, floods, storms, acts of God, air conditioning or heating failure, theft, pilferage, mischief, mysterious disappearance, or bomb threats or other causes. All items brought to the exhibit are displayed at Exhibitor's own risk, and should be safeguarded by the company at all times.

The company also agrees that the provisions of this paragraph shall apply if loss, damage or injury, irrespective of cause or origin, results directly or indirectly to person or property from performance or non-performance of obligations imposed by this trade show contract or from any other cause, otherwise, strict liability, violation of any applicable laws or any other alleged fault on the part of show management. In no event shall show management be responsible for any claim for punitive, exemplary or special damages, damages for loss of profit or revenue, indirect, against all claims, losses, suits, damages of any kind or any damages whatsoever relating to the loss of, or loss of use of, displays, lights, goods, equipment or machinery belonging to Exhibitors.

The company further agrees that show management shall not be responsible in the event of any errors or omissions in the listings in the Exhibitors' official directory and in any promotional material.

The company agrees to indemnify show management against, and hold it harmless from, any claims and for all damages, costs, and expenses, including without limitation, reasonable lawyer's fees (or a substantial indemnity/indemnity-client basis) and amounts paid in settlement incurred in connection with such claims arising out of the acts (whether intentional or accidental) or negligence of the Exhibitor, its officers, directors, employees, agents, assigns, successors, contractors, subcontractors, and those for whom at the law the Exhibitor is responsible.

6. General Rules. The Exhibitor agrees to abide by all rules and regulations adopted by show management in the best interests of the show and agrees that show management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. Show management reserves the right at any time to alter or cancel exhibits or any part thereof, including, but not limited to, any changes as necessary and desired by the company, its employees and contractors, take all reasonable steps and precautions to protect the health and ensure the safety of all persons involved in the show.

7. Primary Exhibitors. Space shall be contracted and paid for only by the company making application and occupying assigned space according to name shown on contract. Only the company name shown on contract will appear in printed material relating to the show - including promotions, signage and name badges.

8. Subletting of Space. Space contracted by the Exhibitor shall not be sublet nor shared with non-Exhibitors without the prior written permission of show management.

9. Premium Booth Space. Premium prices may be applied to preferred locations and specialized booth space.

10. Booth Representatives. Booth representatives shall be restricted to Exhibitor's employees and their authorized representatives. All booths must be staffed by the Exhibitor during all open show hours.

11. Exhibitor Conduct. Retail sales are absolutely prohibited during the course of the show. Infraction of this rule will result in the closure of your exhibit. Subject to the foregoing, the distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor only from within their booth. The distribution of any articles that interfere with the activities or obstruct access to neighboring booths, or that impedes aisles, is prohibited. No advertising containing any product other than the products or materials made or processed or used by Sold by the Exhibitor in their products or service may be distributed except by written permission of show management.

12. Exhibit Space Allocation. Booth space will be assigned by show management in consideration of the following: a) membership in CANASA, b) number of booths requested, c) prior history of exhibiting, and d) date application with deposit is received by CANASA.

13. Installation and Dismantling of Exhibits. The Exhibitor agrees to have his exhibit set-up and staffed in time for opening of the show. Failure by the Exhibitor to be so ready shall not relieve the company, its employees and contractors, against all claims, losses, suits, damages, judgments, expenses and charges of every kind resulting from the loss of use of the exhibit space. The Exhibitor also agrees to remove his exhibit and equipment from the show facility by the final close-out time limit, or, in the event of failure to do so, the Exhibitor shall be responsible for any additional costs incurred.

14. Fire Regulations. Fire-retardant materials must be used. No inflammable fluids or substances may be used or shown in booths. No fire exits are to be blocked, and access to fire protection equipment including sprinkler control valves, fire hose stations, portable extinguishers, and fire alarm stations must not be restricted.

15. Electrical. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power source approval.

16. Insurance. The Exhibitor is responsible for the placement and cost of (general and third party liability) insurance related to its participation in the show. In addition, should the Exhibitor contract for services with "non-show contractors", said contractors must also provide proof of (general and third party liability) insurance prior to being permitted entry to the facility.

17. Liability & Damage to Property. Neither show management nor the facility will be responsible for loss or damage to displays while at the show, or while being brought into or out of the show facility. In all cases, the Exhibitor will assume responsibility for the consequences of any accidents and/or injuries to Exhibitors or employees. All space is leased subject to the facility rules and regulations, and those outlined in the Exhibitors manual.

18. Lots/Courses. Exhibitors shall not operate draws or lotteries without the express written permission of show management. If permitted, the obligation is on the Exhibitor to ensure that it adheres to the applicable laws governing draws and/ or lotteries. Show management reserves the right to ban objectionable premiums and novelties and to prevent the sale or distribution of any articles or products which it believes might endanger the health and safety of those attending the show.

19. Demonstrations. Aisles must not be obstructed at any time. Demonstrations must be conducted within the aisle line of the exhibit space. If several spectators are expected to congregate at one space, time must be left within each exhibit area in which an audience may gather. Should spectators interfere with normal traffic flow in the aisle or overflow into the aisle, show management reserves the right to request that such space be vacated. If the Exhibitor's failure to pay the amounts due and owing in accordance with the payment schedule, in which case show management will impose a cancellation fee equal to 25% of the contracted space costs. If it is the Exhibitor who has cancelled, the Exhibitor shall pay an amount equal to 25% of the contracted space costs to show management, which cancellation fee may be deducted from any deposit held by show management. If the Exhibitor cancels between 60 and 90 days prior to the show, then it will be liable for 50% of the contracted space costs; if cancellation is done less than 60 days prior to the show, no refund will be given. The parties hereof agree that the aforementioned cancellation fee is not a penalty but a genuine preestimate of damages. Cancellation of this trade show contract, means that the Exhibitor forfeits all rights or claims to the allocated space and show management is free to rent it to others and collect the cost of the space as damages. Show management reserves the right at its sole discretion to change the date or dates upon which the show is held and shall not be liable for damages or otherwise by reason of such change. In addition, show management shall not be liable for loss or damage or otherwise by failure to carry out any terms of this agreement in whole or in part until and unless the Exhibitor has in good faith, and in consequence of or criminal or terrorist acts, acts of God, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of show management. In the event that the Show is not to be used by the Exhibitor in any way deemed unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of show management.

20. Exceptions. While exceptions to these rules and regulations are not anticipated or encouraged, any such exceptions must be submitted to show management in writing at least 60 days prior to the trade show. Show management will rule on such requests and respond in writing no later than 20 days after receipt of the request.

21. Amendment to Rules. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of show management. The show management shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations, and that any such amendments, when made and brought to the notice of the said Exhibitor, shall be become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth.

22. Health and Safety Policy. A health and safety policy agreement, obtained from the Security Canada website, must be signed by an authorized representative of the company and returned to show management along with a signed copy of the trade show contract. The company agrees to comply with all federal and provincial regulations of the Occupational Health & Safety Act, which among other things requires that the company, its employees and contractors, take all reasonable steps and precautions to protect the health and safety of all persons involved in the show.

23. Exhibit Guidelines. All single and in-line booth back walls are restricted to 8 ft. in height and the distance between the booth top to 3 ft. in height. No part of the structural display at its full 8 ft. height may extend out more than 3 ft. from the back wall of the booth. All sides and surfaces of exhibit booth (and signs), which are exposed to a view, must be properly finished and decorated. Failure to provide a finished surface may result in a charge to mask off the surface.

24. Photography. No photographs or video may be shot on the show floor without written permission of show management. Show management has the right to confiscate or delete images taken without permission and to ban the responsible parties from the show floor.

25. Unpaid Space. Any space not paid in full forty-five (45) days prior to the event shall be deemed cancelled by the Exhibitor and will fall under the provisions of section 24 of this contract.
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